Commonwealth of Massachusetts

Executive Office for Administration and Finance



Massachusetts Transparency Roadmap

December 2010



MassGOALS Foundation



- In the first term of the Patrick-Murray Administration, a far reaching data-driven performance management system called MassGOALS (Government Outcomes to Achieve Longterm Success) was started to achieve better results for individuals, families and communities in the Commonwealth of Massachusetts.
- The intent is to now extend this to all state agencies.





To position Massachusetts as a national leader in developing and integrating results-driven performance management, government transparency, and performance-based program budgeting.



Legislative Context



FEDERAL

- American Recovery and
 Reinvestment Act (Recovery Act)
 enacted Feb 2009
- Federal Financial Accountability and Transparency Act (Federal Transparency Act) went into effect October 1, 2010

STATE

- Related State legislation (Ch. 30) –enacted July 2009
 - All ARRA requirements plus COMPASS (State Procurement System) postings, Apprenticeship, Minority & Women Business Technical Assistance
- State transparency legislation (Sec 14C Ch. 7) goes into effect Jan 1, 2011



January 1, 2011 Transparency Website



- Existing information easily accessible to public, in a central site
- Links to further information being used both internally and externally
- Easily understood & cohesive
- Clear and consistent message
- Intuitive and self explanatory





- New web site design oriented to use by the public
- Base information from existing website
- New Vendor level spending details
- New Recovery website style dashboards
- New Tax subsidies at a recipient level with details





- Develop and Complete business plan
- Launch project and website
- Focus on transparency and ease of use for the public
- Consider establishing a Transparency Advisory Council
 - Define the role
 - Decide on timing

Performance

Attributes

- Integrated strategies
- Performance measurement
- Evidence-based management
- Performance dashboards
- Real time awareness of problems

Objectives

Greater ability tomonitor, manage and fix problems

Benefits

Improved Performance

Transparency

Budgeting

- Results connected to programs
- Expenditures connected to results
- Information to managers, the public and interested groups

Clarity re performance trade

offs between alternative

Information is transparent, accessible, and understandable Greater openness and communication

More meaningful public engagement

Increased
Accountability

 More informed resource allocation decisions

spending plans

Ability to optimize limited resources for greatest impact

Improvements at reduced cost

Lasting Efficiencies





Leveraging existing tools and technologies



Use of existing tools will be maximized inform decision making, enhance transparency and facilitate public engagement

Source Data

Agency Source Systems

Commonwealth Information Warehouse [incl. (State Accounting & Cash Management system, Human Resource System]

External Sources /
Benchmarking
(e.g., health, crime data)

Transformed into Actionable Information

Budget Planning Tools

Business Intelligence Analytics

Interactive Dashboards

Ad-hoc Query

Performance Scorecards

Production Reporting

Microsoft Office Integration

To Facilitate Decisions and Civic Engagement Public



Gov's Office / ANF



Agencies





